

ARCADIA
LAND • COMPANY

Case Study – Lender

Engagement Development of real estate mapping system to provide a holistic view of residential land work-out portfolio.

Client Major lending institution

Partner in charge Jason Duckworth

Project Manager Rich Wilson

THE CHALLENGE

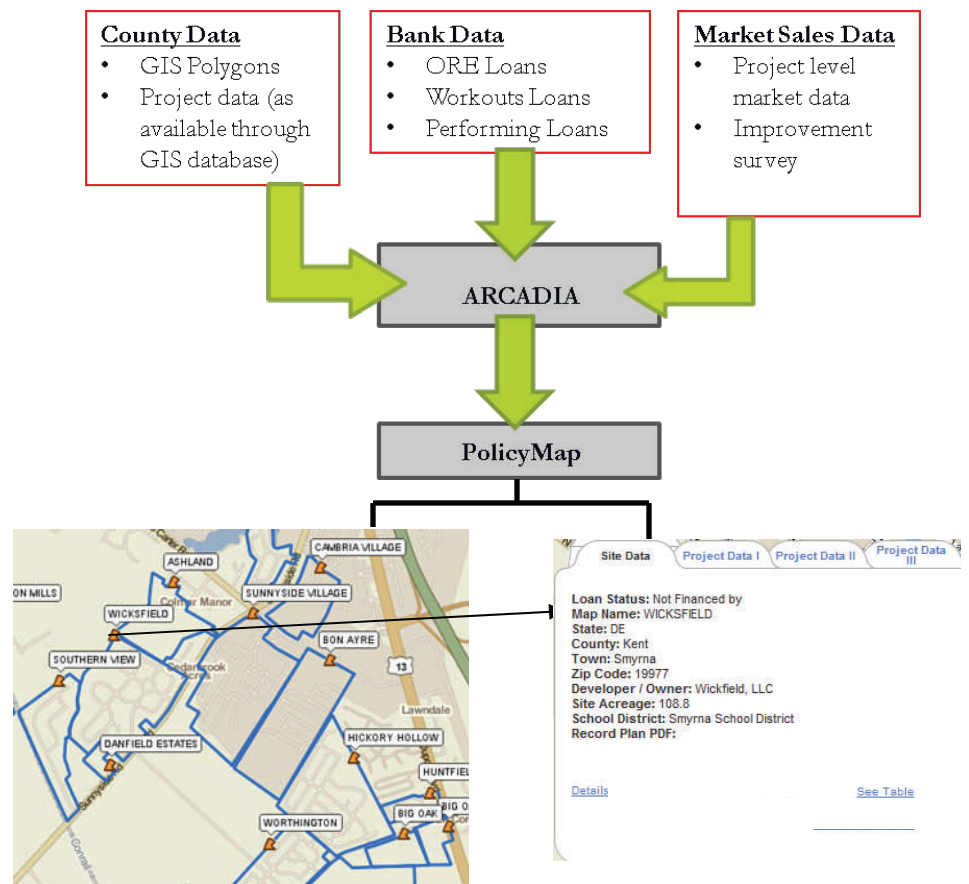
Our client was a major lending institution who wanted a holistic view of their residential work-out portfolio.

The client needed to understand the interaction between troubled credits and how decisions with one may affect other non-performing and performing assets.

THE SOLUTION

Arcadia’s solution was to team with TRF-Policy Map to develop a GIS mapping application for a major regional bank. TRF-Policy Map’s web map application provided the familiar online map system interface and allowed multiple layers of proprietary and public data sources to be overlaid on the map. Arcadia started by creating polygons to match the client’s collateral on the map. Arcadia then researched and verified relevant property information to each polygon such as subdivision unit counts, improved lot counts, bank data, and market sales data to each polygon in web application.

Our solution unified public data, bank data, and market data, and provided our Client with the first visualization of collateral in their CRE loan portfolio.



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